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South East Accessibility Accommodation Audit 2008

Tourism South East Research Service

INVESTOR IN PEOPLE

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1 Executive Summary

In 2006 with the support of funding from SEERA and SEEDA, Tourism South East embarked on a comprehensive audit of all known commercial accommodation stock in the region. The principal aim of the audit was to provide a baseline of information on the number of businesses and bedspaces available as well as the proportion of graded accommodation stock in the South East.

Over the period July 2007 up to March 2008 we made concerted efforts to refine the information in order to provide an audit which would be as accurate as realistically possible. Alongside the accommodation audit TSE also decided to create an accessibility audit of all accommodation in the South East region with access of some kind. This report represents our findings of accessible accommodation.

Overall summary

- 681 accommodation businesses in the South East have access for people with disabilities (7% of total 9,296 accommodation stock).
- These businesses accounted for 43,738 bedrooms and pitches and 118,510 bedspaces.
- Seven percent of these 681 businesses were part of the NAS.
- A fifth (20.9%) had been approved by Radar and 54 businesses (8%) had been recommended by Local Authorities on their website.
- 449 other accommodation businesses were found that had disabled access of some kind.
- Seventy-five percent of Radar Approved businesses were located in the serviced sector.
- Nine different Local Authorities recommended accessible serviced accommodation.
- 40% of all accommodation businesses that are part of NAS were located in serviced sector another 40% were found in self catering and 20% were located in caravan and camping sector.
- Over 53% of accessible accommodation was quality assessed.
- Serviced accommodation had 535 accessible accommodation businesses (78.6% of the total accessible stock).
- A total of 89 businesses in the self catering sector were known to have access for people with disabilities.
- 51 caravan and camping businesses were known to be accessible.
- Only 6 group accommodation businesses were known to be accessible.

- Kent (19.5%), Hampshire (14.5%), East Sussex (13.7%) and West Sussex (12.6%) shared the largest proportion of the South East's accessible accommodation stock.
- Buckinghamshire (6.5%), Berkshire (6.6%) and Oxfordshire (8.2%) had the smallest amount of the region's accessible accommodation stock.
- Just under two-fifths of businesses which are part of NAS were found in Kent
- Hampshire had the largest proportion of accommodation that had been approved by Radar.
- Only four regions had Local Authorities that recommended accessible accommodation.
- Serviced accommodation was the most predominant type of accessible accommodation in each region

2 South East Accessibility Accommodation Audit

2.1 Introduction

Having completed the accommodation audit for the South East, TSE embarked on producing an accessibility audit of all accessible accommodation in the South East. An accurate accessible accommodation supply is crucial for promoting tourism for all to the South East. Such monitoring is also vital in supporting all organisations involved in tourism to make informed policy decisions and to plan investments in infrastructure in regards to accessibility.

The Disability Discrimination Act (DDA) defines the term disability as: 'a physical or mental impairment which has a substantial and long-term adverse effect on a persons ability to carry out normal day-to-day activities'. [1] It covers all disabled people with a physical, sensory and cognitive impairment regardless of whether they use a wheelchair.

Accessibility is having facilities that are approachable and usable by those with a disability. The accommodation businesses may not have access for all disabilities but those that are highlighted in this audit have access of some form.

The importance attached to gathering and monitoring commercial accessible accommodation stock has become even greater following the successful bid to host the 2012 Olympics in London. To maximise the tourism potential of the Olympics for the region, the importance of having in place appropriate infrastructure - adequate accessible accommodation and transport - air, road and rail, restaurants, retail outlets and entertainment venues cannot be overstated. This audit goes some way in meeting this information need.

Despite the obvious importance of having a comprehensive and up-to-date accommodation audit which can be used by tourism and government organisations, such an audit does not exist for the region. Indeed it is recognised at the national level that tourism development is often hindered by a 'data deficit' indicated by partial and often unreliable data on tourism supply and demand.

Over the course of February 2008 to June 2008 we researched into available accessible accommodation throughout the South East. Most of the research was a desk-top exercise; searching websites, databases and books for information on accessibility. We recognise that there are accessibility schemes such as NAS and RADAR already in places which already highlight accessible accommodation businesses. We used their information to assist our audit.

This report presents the accumulation of hard work gone into producing a thorough and meticulous review of accessible accommodation stock in the region. Whilst we have endeavoured to ensure that the audit is as comprehensive as possible, 100% coverage is not achievable due to the lack of registration and transient nature of some accommodation businesses.

[1] The definition excludes addictions, certain personality disorders and hayfever or similar conditions.
Source: National Accessible Scheme, VisitBritain, 2004.

2.2 Objectives

The principal objective of this audit is to establish a baseline of the number of available businesses and bedspaces with access for those with a disability as well as the proportion of graded accessible accommodation stock in the South East. This will provide the basis for future monitoring of trends in supply and quality grading, and allows TSE to produce:

- A comprehensive database of known accessible accommodation stock by local authority district, borough and unitary authority;
- A baseline estimate of total accessible businesses, rooms and pitches and bedspaces by local authority district, borough and unitary authority;
- A baseline estimate of the number of accessible establishments that are quality assessed.
- Baseline data on accessible accommodation stock to inform regional spatial planning and monitoring programmes.

2.3 Methodology

The audit began in February 2008 as a desk-top exercise, following on from the accommodation audit, drawing on data from a number of established sources. NAS and RADAR were two key sources which were used to identify any accessible accommodation along with local authority websites, guide books, accessibility guide websites and leaflets.

It soon became clear that there wasn’t one single accessibility scheme that all accommodation businesses with accessibility join. Accreditation, such as NAS, is only an option not a mandatory scheme which meant there were probably other accessible businesses which had not been recognised by a scheme. Therefore thorough research was required using all the sources available. It became necessary to classify the findings into four different categories, as listed in the main section of this audit. It was essential to identify which businesses were part of a scheme, recognised by Local Authorities, listed by main disability organisations or just merely had accessibility of some form but hadn’t been accredited.

The business data was based upon the updated accommodation audit so the number of rooms or pitches and bedspaces was found through the audit. As stated in the accommodation audit where this data was not available, through the sources or from follow up telephone calls or letters, estimates were made. *The basis for these calculations is given in Appendix 1.*

A breakdown of the components of the audit is as follows:

Accommodation	Outputs
Businesses covered by the audit include: **Serviced Accommodation:** Hotels, B&Bs, guest accommodation and pubs with accommodation **Non Serviced Accommodation:** Self catering, touring caravans, tents, static caravans and holiday centres. **Other:** Group accommodation, University/campus	• Ownership details and full postal address. • No. of bedrooms or pitches • No. of bedspaces • Quality • No. of accommodation businesses with disabled access of some kind including number of bedrooms or pitches and bedspaces. • No. of businesses involved in disability schemes or recommendations.

2.4 Definitions

The TRIPS database classified accommodation into the following sectors which have been used as the basis for this audit:

Serviced accommodation: B&Bs, farm B&Bs, guest houses, hotels, country house hotels, motels or budget hotels, townhouse hotels, castles, restaurants with rooms and inns or pubs. Some university accommodation that offered serviced rooms was also included in this category rather than the group accommodation category. Similarly, serviced apartments[2] were also included in this category.

Self catering accommodation: Cottages, flats, apartments, houses, chalets, bungalows, moored houseboats.

Caravan & Camping: Touring caravans, motor homes, tents, static caravans for hire, owned static caravans, chalets and timber lodges. Holiday Centres were also included in this category.

Group: YHA hostels, other hostels for visitors, camping barns, university or campus accommodation (that is not let as serviced accommodation), accommodation used for schools, scout and other groups.

Bedroom: A room used primarily for sleeping. The term does not account for the number of people that can sleep in the room.

Bedspace: One bedspace is equivalent to one person.

Pitch: An area of ground used for caravans and camping. One pitch holds one caravan or one tent.

NAS: National Accessible Scheme. A nationally recognised rating to ensure accommodation meets the needs of people with physical and sensory needs.

RADAR: The Royal Association for Disability and Rehabilitation. It is the UK's largest disability campaigning network

2 Serviced apartments should be considered as a separate category as many are often available for long term let for business workers or people relocating to an area.

3 Accessible Accommodation

3.1 South East overall

A total of 681 accommodation businesses out of 9,296 (7.3%) in the South East were found to have disability access of some kind. Accommodation with disabled access was spilt into four different categories:

- Category one was investigating which businesses were part of the National Accessible Scheme (NAS).
- Category two involved finding out which businesses had their disabled access approved by Radar.
- Category three was investigating how many Local Authorities recommended on their website, or just listed, accommodation within their area that had disabled access.
- Category four involved finding any other accommodation businesses that had not been mentioned in the previous three sections but were also accessible for people with disabilities. These businesses were found through various sources including websites and accessibility guides.[3]

The 681 businesses accounted for an estimated 43,738 bedrooms or pitches and offered approximately 118,510 bedspaces. All accommodation was known to be trading as of 31st March 2008.

Table 1: Disabled access stock

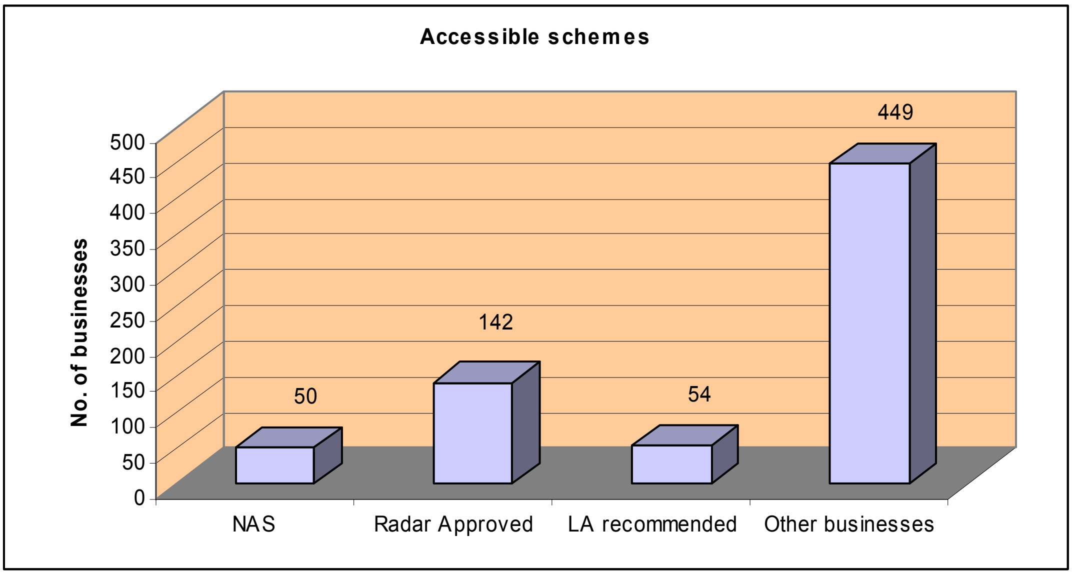
	No. Businesses		No. Bedrooms or pitches		No. Bedspaces		No. Quality Assured		No. Ungraded	
	Count	%	Count	%	Count	%	Count	%	Count	%
Total South East	**681**		**43,738**		**118,510**		**365**	**53.6**	**316**	**46.4**
Part of NAS	50	7.3	2,381	5.4	7,695	6.5	46	92.0	4	8.0
Radar Approved	142	20.9	16,207	37.9	44,970	37.9	63	44.4	79	55.6
LA recommended	54	7.9	2,851	6.5	5,788	4.9	24	44.4	30	55.6
Other accessible businesses	449	65.9	23,016	52.6	61,579	52.0	246	49.3	203	40.7

Note: The count and percentages for no. businesses, bedrooms /pitches and bedspaces do not add up to totals and 100% due to some businesses were both approved by Radar and recommended by a Local Authority so will have been calculated twice. This table is merely to show the number of businesses, rooms and spaces in each separate access category. Percentage of quality assured is calculated by number graded in each category out of total in that category.

[3] Many accessible businesses were found through council tourist/visitors websites that list accommodation, attractions etc in their county and have the option of searching for accessible accommodation. Some websites focusing entirely on accessibility in the South East such as disabledgo.info were also used. Other sources included accessibility guides and brochures.

50 individual businesses are part of the NAS, 142 businesses had access approved by Radar and the Local Authorities recommended 54 individual accommodation businesses. 449 (65.9%) businesses had disabled access of some kind but were not part of NAS, had not been approved by Radar and were not listed on a Local Authority website. This accounted for an estimated 23,016 bedrooms or pitches, offering 61,579 bedspaces in the region.

Figure 1: Disabled access by scheme



Around 54% of all accommodation businesses with disabled access were quality assured either through the EnjoyEngland or AA quality assurance schemes.

3.2 Disabled access by sector

Almost four-fifths of the all the accessible accommodation was located in the serviced sector (78.6%). Self catering represented about thirteen percent and caravan & camping and group accommodation represented just under 9% of all accessible accommodation between them.

Table 2: Accessible accommodation stock by sector

South East Accessible Total	672	%
Serviced	535	78.6
Self Catering	89	13.1
Caravan & Camping	51	7.5
Group	6	0.9

3.2.1 Serviced Accommodation

A total of 535 accommodation businesses were identified with disabled access in the serviced sector representing 78.6% of the total number of accommodation with disabled access in the South East (see table 16).

These businesses accounted for 30,153 bedrooms (68.9% of the total number of bedrooms and pitches with disabled access in the South East) offering in the region 63,902 bedspaces (56.4% of all accessible bedspaces).

Table 3: Disabled access within serviced accommodation

	No. Businesses		No. Bedrooms,		No. Bedspaces		No. Quality Assured		No. Ungraded	
	Count	% of count	Count	% of count	Count	% of count	Count	%	Count	%
Total South East	**535**	**78.6**	**30,153**	**68.9**	**63,902**	**56.4**	**252**	**47.1**	**283**	**52.9**
Part of NAS	20	3.7	917	3.0	1,854	2.9	17	85.0	3	15.0
Radar Approved	107	20	11,147	37.0	23,244	36.4	39	36.4	68	63.6
LA recommended	51	9.5	2,822	9.4	5,720	9.0	20	39.2	31	60.8
Other accessible businesses	363	67.9	15,941	52.9	34,512	54.0	180	49.6	183	50.4

Note: Total count and % for no. businesses, no. bedrooms and no. bedspaces will not add up to total SE and 100% respectively due to some businesses falling in two categories. Each access category was separately calculated out of the total for that accommodation type. However with grading, % of quality assured was total % graded within each separate category (not out of total graded). Therefore each count and % of quality assured and ungraded businesses together should equal total count of that separate category and 100% respectively.

Two-fifths of all businesses that were part of the NAS were located in the serviced accommodation sector. However they accounted for only 3.7% of all accessible serviced accommodation.

Seventy-five percent of Radar Approved accommodation businesses were located in the serviced sector yet they only made up 20% of all accessible serviced accommodation.

Nine different Local Authorities recommended accessible serviced accommodation on their websites. They recommended 51 different serviced accommodation businesses between them accounting for 94.4% of all Local Authority recommended accessible accommodation in the South East. However the recommended businesses only made up 9.5% of all serviced accommodation with disabled access.

363 other serviced accommodation businesses (67.9% of all accessible serviced accommodation) were known to have disabled access but not be part of an official scheme or recommendation.

Around 47% of all serviced accommodation with disabled access was quality assured either through the EnjoyEngland or AA quality assurance schemes.

3.2.2 Self Catering Accommodation

A total of 89 accommodation businesses were identified with disabled access in the self catering sector representing 13.2% of the total accommodation with disabled access in the South East (see table 16).

These businesses accounted for 677 bedrooms (1.5% of the total number of bedrooms and pitches with disabled access in the South East) offering in the region 1,486 bedspaces (1.3% of all accessible bedspaces).

Table 4: Disabled access within self catering accommodation

	No. Businesses		No Bedrooms		No. Bedspaces		No. Quality Assured		No. Ungraded	
	Count	%	Count	%	Count	%	Count	%	Count	%
Total South East	**89**	**13.2**	**677**	**1.5**	**1,486**	**1.3**	**61**	**68.5**	**28**	**31.5**
Part of NAS	20	22.5	86	12.7	183	12.3	18	90.0	2	10.0
Radar Approved	25	28.1	125	18.5	264	17.8	10	40.0	15	60.0
LA recommended	2	2.2	14	2.1	28	1.9	2	100.0	0	0
Other accessible businesses	50	56.2	495	73.1	1,105	74.4	38	76.0	12	24.0

Note: Total count and % for no. businesses, no. bedrooms// pitches and no. bedspaces will not add up to total SE and 100% respectively due to some businesses falling in two categories. Each access category was separately calculated out of the total for that accommodation type. However with grading, % of quality assured was total % graded within each separate category (not out of total graded). Therefore each count and % of quality assured and ungraded businesses together should equal total count of that separate category and 100% respectively.

Two-fifths of all businesses that were part of the NAS were located in the self catering accommodation sector. However they accounted for only 22.5% of all accessible self catering accommodation.

Eighteen percent of Radar Approved accommodation businesses were located in the self catering sector yet they made up 28% of all accessible self catering accommodation. 18.5% of all accessible self catering rooms were Radar Approved.

Two Local Authorities recommended accessible self catering accommodation on their websites. The recommended businesses only made up 2.2% of all self catering accommodation with disabled access.

50 other accommodation businesses (56.2% of all accessible self catering accommodation) were known to have disabled access but not be part of an official scheme or recommendation. They accounted for 495 (73.1%) of all accessible self catering bedrooms.

Around 69% of all self catering accommodation with disabled access was quality assured either through the EnjoyEngland or AA quality assurance schemes.

3.2.3 Caravan and Camping Accommodation

A total of 51 accommodation businesses were identified with disabled access in the caravan and camping sector representing 7.5% of the total number of accommodation with disabled access in the South East

These businesses accounted for 11,476 pitches (26.2% of the total number of bedrooms and pitches with disabled access in the South East) offering in the region 50,931 bedspaces (40.4% of all accessible bedspaces).

Table 5: Disabled access within caravan & camping accommodation

	No. Businesses		No. pitches		No. Bedspaces		No. Quality Assured		No. Ungraded	
	Count	%	Count	%	Count	%	Count	%	Count	%
Total South East	**51**	**7.5**	**11,476**	**26.2**	**50,931**	**40.4**	**43**	**84.3**	**8**	**15.7**
Part of NAS	10	19.6	1,378	12.0	5,658	11.1	10	100.0	0	0.0
Radar Approved	9	17.6	4,185	36.5	712	40.7	8	88.9	1	11.1
LA recommended	0	0	0	0	0	0	0	0.0	0	0.0
Other accessible businesses	32	62.7	5,913	51.5	24,561	48.2	24	75.0	6	25.0

Note: Total count and % for no. businesses, no. bedrooms/ pitches and no. bedspaces will not add up to total SE and 100% respectively due to some businesses falling in two categories. Each access category was separately calculated out of the total for that accommodation type. However with grading, % of quality assured was total % graded within each separate category (not out of total graded). Therefore each count and % of quality assured and ungraded businesses together should equal total count of that separate category and 100% respectively.

Twenty percent of all businesses that were part of the NAS were located in the caravan and camping accommodation sector. However they accounted for only 19.6% of all accessible self catering accommodation

Six percent of Radar Approved accommodation businesses were located in the caravan and camping sector yet they made up 17.6% of all accessible caravan and camping accommodation.

Thirty-two other accommodation businesses (62.7% of all accessible caravan and camping accommodation) were known to have disabled access but not be part of an official scheme or recommendation.

Around 84% of all caravan and camping accommodation with disabled access was quality assured either through the EnjoyEngland or AA quality assurance schemes.

3.2.4 Group Accommodation

A total of 6 accommodation businesses were identified with disabled access in the group sector representing 0.9% of the total number of accommodation with disabled access in the South East.

These businesses accounted for 1,432 bedrooms (3.3% of the total number of bedrooms and pitches with disabled access in the South East) offering in the region 2,191 bedspaces (1.9% of all accessible bedspaces)

Table 6: Disabled access within group accommodation

	No. Businesses		No. Bedrooms		No. Bedspaces		No. Quality Assured		No. Ungraded	
	Count	%	Count	%	Count	%	Count	%	Count	%
Total South East	**6**	**0.9**	**1,432**	**3.3**	**2,191**	**1.9**	**5**	**83.3**	**1**	**16.7**
Part of NAS	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Radar Approved	1	16.7	750	52.4	750	34.2	1	100.0	0	0.0
LA recommended	1	16.7	15	1.0	40	1.8	1	100.0	0	0.0
Other accessible businesses	5	83.3	682	47.6	1,441	65.8	4	80.0	1	20.0

Note: Total count and % for no. businesses, no. bedrooms / pitches and no. bedspaces will not add up to total SE and 100% respectively due to some businesses falling in two categories. Each access category was separately calculated out of the total for that accommodation type. However with grading, % of quality assured was total % graded within each separate category (not out of total graded). Therefore each count and % of quality assured and ungraded businesses together should equal total count of that separate category and 100% respectively.

No group businesses were identified as being part of NAS.

Less than 1% of Radar Approved accommodation businesses were located in the group sector yet they made up 16.7% of all accessible group accommodation.

One Local Authority recommended one accessible group accommodation on their website.

Five other accommodation businesses (83% of all accessible group accommodation) were known to have disabled access but not be part of an official scheme or recommendation.

Eighty-three percent of all group accommodation with disabled access was quality assured either through the EnjoyEngland or AA quality assurance schemes.

3.3 Sub-regional analysis

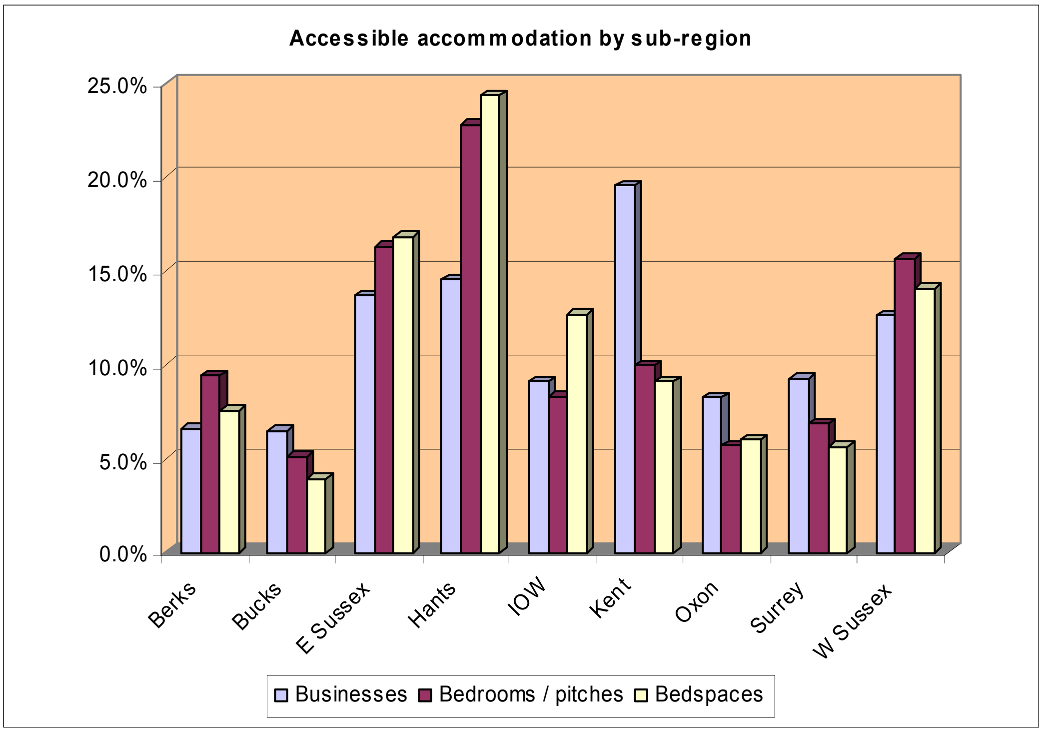
The following section provides a detailed analysis of the accessible accommodation stock at sub-regional level. *More detail is available on accessible accommodation business numbers in each district and borough is available in Appendix 5.*

3.3.1 Total accessible accommodation businesses by sub-region.

Kent (19.5%), Hampshire (14.5%), East Sussex (13.7%) and West Sussex (12.6%) shared the largest proportion of the South East's accessible accommodation stock, whereas Buckinghamshire (6.5%), Berkshire (6.6%), and Oxfordshire (8.2%) had the smallest amount of the region's accessible accommodation stock.

In terms of accessible rooms and pitches, both Hampshire (22.8%) and East Sussex (16.3%) had the highest proportions, while Buckinghamshire (5.1%) and Oxfordshire (5.7%) shared the smallest amount of accessible bedroom or pitch stock. Almost a quarter of the region's accessible bedspaces were located in Hampshire (24.3%) followed by East Sussex which had 16.8%. Buckinghamshire (3.9%) and Surrey (5.6%) both accounted for a small proportion of the region's accessible bedspaces.

Figure 2: Sub region accessible accommodation stock analysis



3.3.2 NAS, Radar Approved and LA recommended by sub-region type

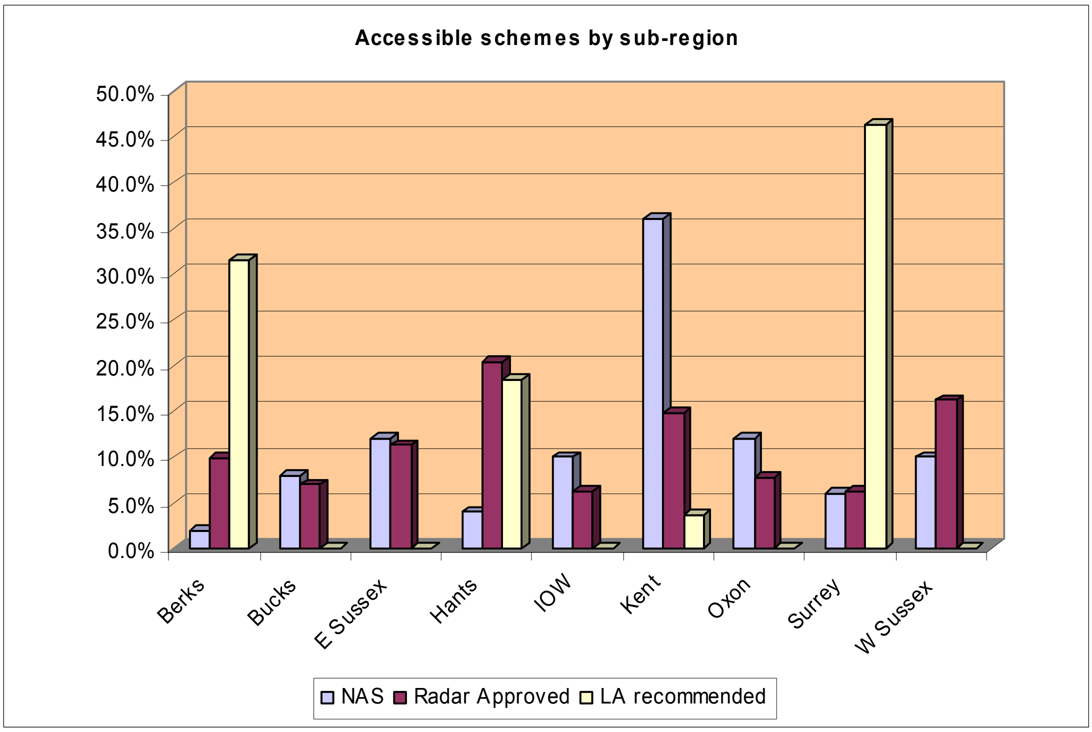
Over one third of the accommodation businesses who are part of NAS were found in Kent (36%). All other sub-regions had between 6-12% except both Berkshire and Hampshire which only had 2% & 4% respectively of the total accommodation businesses who are part of NAS.

However Hampshire had the largest proportion of accessible accommodation businesses which had been approved by Radar (20.4%). West Sussex and Kent also shared a higher proportion (16.2% and 14.8% respectively). Surrey and IOW had the smallest proportion at 6.3% each and the remainder sub-regions had between 7 – 12%.

Only four regions had Local Authorities that recommended accessible accommodation stock. Surrey had 46.3% of all recommended businesses followed by Berkshire (31.5%), Hampshire (18.5%) and lastly Kent (3.7%). Within Surrey six different Local Authorities had recommended various accessible accommodation businesses, two different local authorities in Berkshire and one each in Hampshire and Kent.

However it is necessary to note that although the remainder of the Local Authorities in each region did not list any accessible accommodation in their area some of them had links to external websites (often run by the County Council) which listed accommodation stock in the surrounding area. However even some of these links did not mention accessible accommodation.

Figure 3: NAS, Radar Approved & LA recommended by sub-region



Within each region there were other accessible accommodation businesses which were not part of NAS, had not been approved by Radar or recommended by Local Authorities. These businesses were found either on websites or through accessibility guides. Some accommodation businesses also listed any accessible facilities on their own websites. A total of 449 other accessible accommodation businesses were found. Kent had the highest proportion of these businesses with 93 (20.7%) extra accessible accommodation businesses in their region. East Sussex had 73 (16.3%) and Hampshire had 60 (13.4%). Berkshire, Surrey and Buckinghamshire had the lowest proportions of extra accessible accommodation (3.1%, 6.7% and 6.7% respectively).

Figure 4: Extra accessible businesses in sub-regions

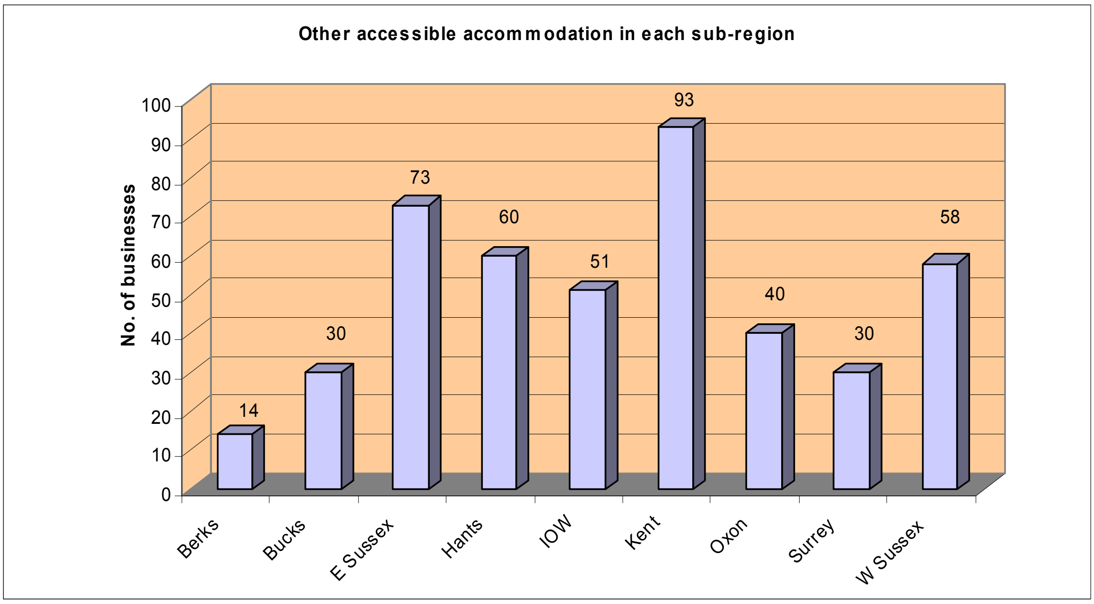


Table 7: Sub regional accessible accommodation stock analysis

	No. Businesses		No. Bedrooms or pitches		No. Bedspaces		No. Quality Assured		No. Ungraded		No. Estimated	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Berkshire	45	6.6	4,114	9.4	8,920	7.5	19	42.2	26	57.8	5	11.1
Buckinghamshire	44	6.5	2,241	5.1	4,623	3.9	24	54.5	20	45.5	0	0.0
East Sussex	93	13.7	7,127	16.3	19,906	16.8	47	50.5	46	49.5	19	20.4
Hampshire	99	14.5	9,970	22.8	28,851	24.3	59	59.6	40	40.4	7	7.1
IOW	62	9.1	3,617	8.3	15,004	12.7	44	71.0	18	29.0	13	21.0
Kent	133	19.5	4,353	10.0	10,769	9.1	79	51.4	54	40.6	40	30.1
Oxfordshire	56	8.2	2,476	5.7	7,120	6.0	32	57.1	24	42.9	12	21.4
Surrey	63	9.3	3,009	6.9	6,693	5.6	25	40.0	38	60.3	4	6.3
West Sussex	86	12.6	6,831	15.6	16,624	14.0	36	41.9	50	58.1	8	9.3
South East Total	**681**	**100**	**43,738**	**100**	**118,510**	**100**	**325**		**316**		**108**	

Table 8: Sub regional accessible accommodation schemes

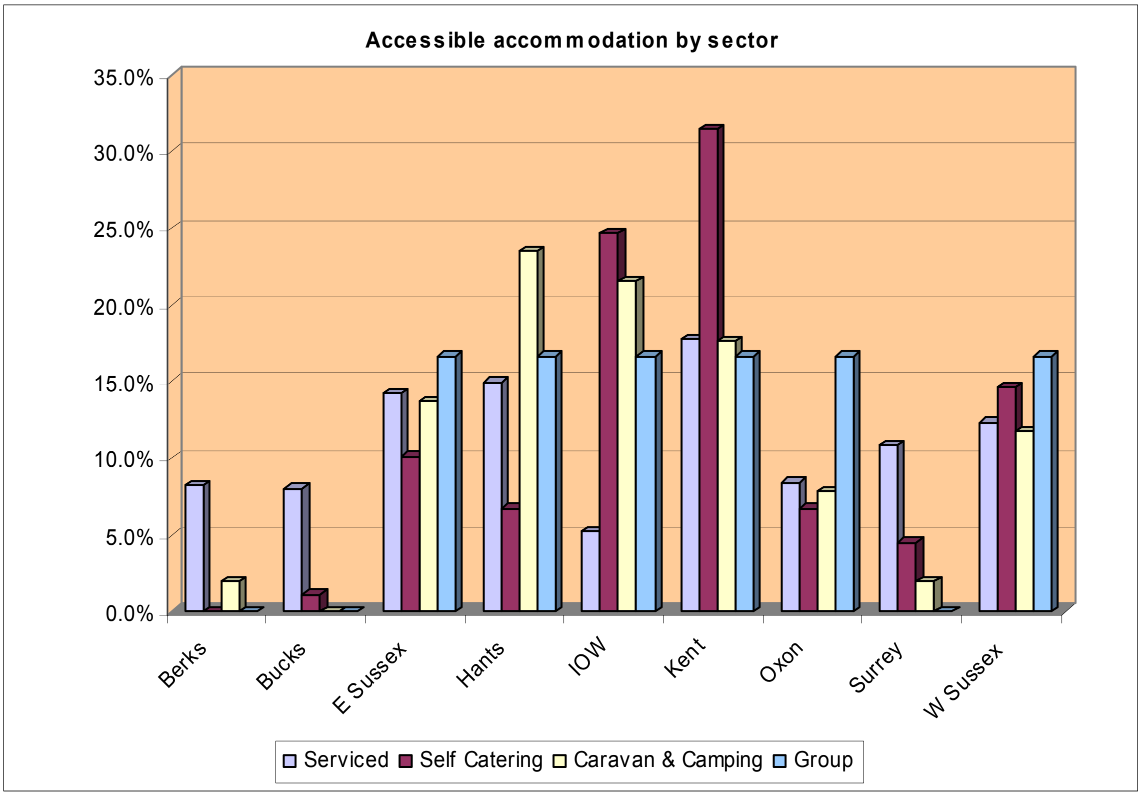
	No. Businesses In NAS		No. approved by Radar		No. Businesses recommended by LA		No. other accessible accommodation	
	Count	%	Count	%	Count	%	Count	%
Berkshire	1	2.0	14	9.9	17	31.5	14	3.1
Buckinghamshire	4	8.0	10	7.0	0	0.0	30	6.7
East Sussex	6	12.0	16	11.3	0	0.0	73	16.3
Hampshire	2	4.0	29	20.4	10	18.5	60	13.4
IOW	5	10.0	9	6.3	0	0.0	51	11.4
Kent	18	36.0	21	14.8	2	3.7	93	20.7
Oxfordshire	6	12.0	11	7.7	0	0.0	40	8.9
Surrey	3	6.0	9	6.3	25	46.3	30	6.7
West Sussex	5	10.0	23	16.2	0	0.0	58	12.9
South East Total	**50**	**100**	**142**	**100**	**54**	**100**	**449**	**100**

3.4 Sub-regional accessible accommodation type

The graph below shows the proportion of each accessible accommodation type spilt across the region. Kent had the highest proportion of accessible serviced accommodation (17.8%) followed by Hampshire (15%) and East Sussex (14.2%). Hampshire and the IOW had just under half of the region's accessible caravan and camping sites between them (23.5% and 21.6% respectively).

The IOW and Kent had over half of the region's accessible self catering accommodation (31.5% Kent and 24.7% IOW). Only five regions had accessible group accommodation which was evenly spread out at one group accommodation each.

Figure 5: Accessible accommodation in sub-region by sector



Serviced accommodation was by far the most predominant type of accessible accommodation within each sub-region. The IOW was the only exception in which serviced accommodation did not make up more than 70% of all accessible accommodation and another accommodation type came close to the serviced sector proportion. And this was in the total of accessible self catering businesses (35.5% self catering and 45.2% serviced). Caravan & Camping and group accommodation were only very small proportions of each sub-region.

Figure 6: Proportion of accessible accommodation per sub-region

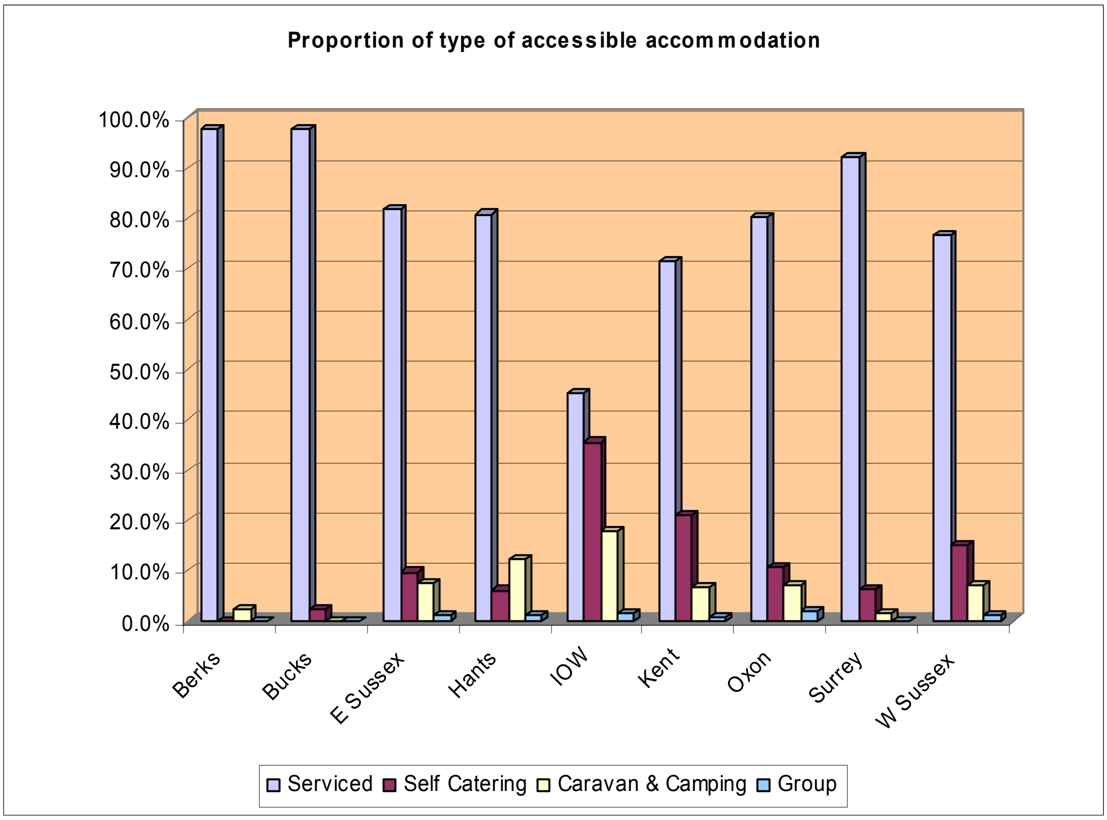


Table 9: Sub regional accessible accommodation stock analysis by business type

	Caravan and Camping		Group		Self Catering		Serviced		**TOTAL**	
	Count	%	Count	%	Count	%	Count	%	**Count**	**%**
Berkshire	1	2.0	0	0.0	0	0.0	44	8.2	**45**	**6.6**
Buckinghamshire	0	0	0	0.0	1	1.1	43	8.0	**44**	**6.5**
East Sussex	7	13.7	1	16.7	9	10.1	76	14.2	**93**	**13.7**
Hampshire	12	23.5	1	16.7	6	6.7	80	15.0	**99**	**14.5**
IOW	11	21.6	1	16.7	22	24.7	28	5.2	**62**	**9.1**
Kent	9	17.6	1	16.7	28	31.5	95	17.8	**133**	**19.5**
Oxfordshire	4	7.8	1	16.7	6	6.7	45	8.4	**56**	**8.2**
Surrey	1	2.0	0	0.0	4	4.5	58	10.8	**63**	**9.3**
West Sussex	6	11.8	0	16.7	13	14.6	66	12.3	**86**	**12.6**
South East Total	**51**	**100**	**6**	**100**	**89**	**100**	**535**	**100**	**681**	**100**

Table 10: Proportion of each accessible accommodation type per sub-region

	Caravan and Camping		Group		Self Catering		Serviced		**TOTAL**	
	Count	%	Count	%	Count	%	Count	%	**Count**	**%**
Berkshire	1	2.2	0	0.0	0	0.0	44	97.8	**45**	**100**
Buckinghamshire	0	0.0	0	0..0	1	2.3	43	97.7	**44**	**100**
East Sussex	7	7.5	1	1.1	9	9.7	76	81.7	**93**	**100**
Hampshire	12	12..1	1	1.0	6	6.1	80	80.8	**99**	**100**
IOW	11	17.7	1	1.6	22	35.5	28	45.2	**62**	**100**
Kent	9	6.8	1	0.8	28	21.1	95	71.4	**133**	**100**
Oxfordshire	4	7.1	1	1.8	6	10.7	45	80.4	**56**	**100**
Surrey	1	1.6	0	0.0	4	6.3	58	92.1	**63**	**100**
West Sussex	6	7.0	0	1.2	13	15.1	66	76.7	**86**	**100**
South East Total	**51**		**6**		**89**		**535**		**681**	

4 Appendix 1: Estimates of rooms / pitches and bedspaces

Where data was missing for the number of rooms / pitches or bedspaces, estimates were made to fill in these gaps. The calculations are detailed as follows:

4.1 Hotels, guest houses, B&Bs:

The average number of rooms and bedspaces available for different types of serviced accommodation were calculated from existing data. The table below lists averages for the different serviced accommodation types.

Table i: Estimate of hotel, guest house, B&B rooms and bedspaces

	B&B		Farm B&B		Small hotel, guest house		Large hotel	
	Rooms	Bedspaces	Rooms	Bedspaces	Rooms	Bedspaces	Rooms	Bedspaces
Kent	3	7	3	6	10	21	34	70
IOW	3	7	3	6	13	31	26	58
West Sussex	4	7	2	5	7	14	60	124
Surrey	3	5	4	6	14	20	40	84
East Sussex	3	6	3	5	10	19	42	83
Berks, Bucks, Hants, Oxon	3	6	3	6	11	21	40	84

Table ii: Estimate of country house hotel, budget hotel and inn rooms and bedspaces

	Country house hotel		Budget hotel i.e Travelodge		Pub or inn	
	Rooms	Bedspaces	Rooms	Bedspaces	Rooms	Bedspaces
Kent	24	48	47	116	8	17
IOW	33	68	42	168	8	17
West Sussex	22	44	78	197	7	14
Surrey	74	143	45	117	6	13
East Sussex	17	33	35	83	7	14
Berks, Bucks, Hants, Oxon	34	65	49	136	7	15

4.2 Self catering house, flat, cottage or chalet:

One self catering bedroom was assumed to have an average of 2 bedspaces.

4.3 Caravan & Camping:

Estimates were made of the number of bedspaces each different type of ‘pitch’ accounted for. For example:

A touring pitch was assumed to have up to 4 bedspaces.

A static caravan or chalet was assumed to have up to 6 bedspaces.

Where no distinction was made between touring, static or chalets, each pitch was assumed to have up to 5 bedspaces.

4.4 Group accommodation:

Each room was assumed to sleep one person.

5 Appendix 2: Sub-Region Accessible Accommodation Stock Analysis

	Caravan & Camping	Group	Self Catering	Serviced	**Total**
Berkshire	1	0	0	44	**45**
Buckinghamshire	0	0	1	43	**44**
East Sussex	7	1	9	76	**93**
Hampshire	12	1	6	80	**99**
Isle of Wight	11	1	22	28	**62**
Kent	9	1	28	95	**133**
Oxfordshire	4	1	6	45	**56**
Surrey	1	0	4	58	**63**
West Sussex	6	1	13	66	**86**
Total	**51**	**6**	**89**	**535**	**681**

6 Appendix 3: District and Borough Accessible Accommodation Stock Analysis

	Caravan & Camping	Group	Self Catering	Serviced	**Total**
Adur	0	0	0	0	**0**
Arun	5	1	4	14	**24**
Ashford	1	0	5	22	**28**
Aylesbury Vale	0	0	1	24	**25**
Basingstoke & Deane	0	0	0	4	**4**
Bracknell	0	0	0	2	**2**
Brighton	1	1	4	48	**54**
Canterbury	4	0	4	14	**22**
Cherwell	0	0	1	1	**2**
Chichester	0	0	7	21	**28**
Chiltern	0	0	0	0	**0**
Crawley	0	0	0	18	**18**
Dartford	0	0	0	2	**2**
Dover	1	0	3	1	**5**
East Hampshire	0	0	0	5	**5**
Eastbourne	0	0	2	15	**17**

	Caravan & Camping	Group	Self Catering	Serviced	**Total**
Eastleigh	0	0	0	3	**3**
Elmbridge	0	0	0	9	**9**
Epsom & Ewell	0	0	0	0	**0**
Fareham	0	0	0	1	**1**
Gosport	0	0	0	1	**1**
Gravesham	0	0	0	0	**0**
Guildford	0	0	0	6	**6**
Hart	0	0	0	2	**2**
Hastings	1	0	0	3	**4**
Havant	0	0	0	1	**1**
Horsham	1	0	1	6	**8**
Lewes	0	0	1	4	**5**
Maidstone	1	0	6	11	**18**
Medway	0	1	0	3	**4**
Mid Sussex	0	0	0	3	**3**
Milton Keynes	0	0	0	9	**9**
Mole Valley	0	0	1	3	**4**
New Forest	10	0	5	17	**32**

	Caravan & Camping	Group	Self Catering	Serviced	**Total**
Newbury	0	0	0	0	**0**
Oxford City	0	1	1	16	**18**
Portsmouth	0	0	0	9	**9**
Reading	0	0	0	16	**16**
Reigate & Banstead	1	0	0	13	**14**
Rother	4	0	2	4	**10**
Runnymede	0	0	0	2	**2**
Rushmoor	0	0	0	3	**3**
Sevenoaks	1	0	3	8	**12**
Shepway	1	0	0	6	**7**
Slough	0	0	0	6	**6**
South Bucks	0	0	0	0	**0**
South Oxfordshire	0	0	1	11	**12**
Southampton	0	0	0	15	**15**
Spelthorne	0	0	0	6	**6**
Surrey Heath	0	0	0	3	**3**
Swale	0	0	1	6	**7**
Tandridge	0	0	0	4	**4**

	Caravan & Camping	Group	Self Catering	Serviced	**Total**
Test Valley	1	0	0	9	**10**
Thanet	0	0	0	3	**3**
Tonbridge & Malling	0	0	1	2	**3**
Tunbridge Wells	0	0	5	17	**22**
Vale of White Horse	0	0	1	4	**5**
Waverley	0	0	3	5	**8**
Wealden	1	0	0	2	**3**
West Berkshire	0	0	0	16	**16**
West Oxfordshire	4	0	2	13	**19**
Winchester	1	1	1	10	**13**
Windsor & Maidenhead	1	0	0	4	**5**
Woking	0	0	0	7	**7**
Wokingham	0	0	0	0	**0**
Worthing	0	0	1	4	**5**
Wycombe	0	0	0	10	**10**