

* Business Link is working with Tourism South East to bring you this series of Green Advantage workshops throughout the South East region under their Land Based Advisory Service.

**TOURISM
SOUTH EAST**

SEEDA SOUTH EAST
ENGLAND
DEVELOPMENT
AGENCY
Working for England's World Class Region

**Business
LINK**



Embrace a great opportunity – and get a Green Advantage*

A leading edge course that reveals how you can boost your business by unlocking the potential of going green

Why?

Climate change is happening, and we are all being affected by it – the speed of the changes we are seeing now and expect in the decades ahead is unprecedented. Successful businesses will adapt by minimising risks and embracing new opportunities. The course enables you to take advantage of the surge of interest and concern about green issues, and reveals how you can make significant savings to your bottom line through smarter use of energy, water and materials.

Who?

Owners, managers and employees working in all sectors of the tourism, leisure and hospitality industry, including hotels and other guest accommodation, country pubs, restaurants, conference centres and visitor attractions.

What?

This complimentary interactive course includes a mix of self-assessment activities and inspirational instruction that will transform the way you think about your business. It covers how to:

Save money; Buy local; Create customer advantage; Develop an environmental policy; Communicate your green credentials; Stay ahead

Nash Manor, Steyning, West Sussex	14 Jan
Ashdown Forest Llama Park, East Sussex *** Additional date ***	20th Jan
Ashdown Forest Llama Park, East Sussex *** Fully booked ***	22 Jan
Iffin House, Canterbury, Kent	28 Jan
Waverley Abbey House, Farnham, Surrey	29 Jan
Lainston House, Sparsholt, Hants	24 Feb
Brading Roman Villa, Brading, Isle of Wight	12 March
Fallowfields Country House Hotel, Kingston Bagpuize, Oxon	17 March

All workshops are **FREE** to attend with lunch included
Workshops are 10.45 until 3.15 (coffee from 10.30, lunch 12.45 – 1.15)

To book please call your local Business Link
0845 600 9 006

or visit

www.ruralbookings.co.uk