

Tourism South East AGM Event Workshop

- Benefits & practicalities of partnership working
- Practicalities of event delivery

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Benefits of partnership working

- Resources:
 - Financial
 - People
- Expertise:
 - Knowledge
 - Capabilities

= Synergy

Practicalities of partnership working

- Ensure all partners know what is expected;
- Hold regular meetings;
- Set and keep to (realistic) deadlines;



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Practicalities of event delivery

At Winchester City Council:

- Event applications;
- Safety Advisory Group;
- Event management plan;
- Risk assessment;
- Traffic management plan.



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Practicalities of event delivery

Who needs to know?

- Landowner;
- Environmental Health;
 - H&S;
 - Food hygiene;
- Licensing;
- Traffic & Transport/Highways Agency;
- Emergency services.



Practicalities of event delivery

- Time
 - Allow sufficient time at the start to develop partnerships as required;
 - New events could take more than a year;
 - Time management.
- Budget
 - Agree what is achievable given financial resources

Reminder

- Keep lines of communication open;
- Ask for help;
- Make no assumptions;
- Allow plenty of time;
- Keep to the budget;
- Have fun!