

# TOURISM SOUTH EAST

## Group Travel Mailings

The Tourism South East **extensive Group Travel database** offers an excellent opportunity to distribute brochures, leaflets, up to date information on events, the latest exhibits and forthcoming promotions, direct to the market.

Tourism South East can provide you with an inclusive bespoke quotation based on one or more of the following criteria:

Number of contacts

Categories to target – see overleaf

Counties or postcodes to target

please tick Insert in Group Travel Guide

please tick Insert in Coach & Tour Operators' Newsletter

Quotations include the cost of envelopes, labels, postage and labour. Cost depends on weight, size and quantity of contacts to be mailed

Name:

Organisation:

Address:

E-mail:

Tel:

### Please complete and return to:

Tourism South East, 40 Chamberlayne Road, Eastleigh, Hampshire SO50 5JH  
Tel: 023 8062 5472 Fax: 023 8061 8018 Email: edavis@tourismse.com

The data is continually managed covering 30+ Counties, and 23 categories. Mailings can be tailored to target , postcode areas, counties, specific group types, specific numbers:

## Group Travel Database Categories

Group Type
Arts Interest Groups including Music, Drama, Dance and Camera Clubs
Blue Badge Guides / Tourist Information Centres
Charity
Church Groups
Coach / Tour Operators & Travel Trade including Transport Operators and Tourism Related Businesses
Community / Local Groups
Countryside/rural including Ramblers, Environmental and Cycling Groups
Disabled Groups
Educational Groups including Schools and Colleges
Gardens including Horticultural Societies
History / Heritage Groups
Interest Group including Motoring, Railway, Aviation, Animal, and Political
Men's Club including Rotary and Round Table
Military including Veterans
National Trust Groups
Press / Media
Seniors & Retired Groups
Social Clubs
Sports Clubs including Bowling Clubs
Staff / Business Clubs
Women's Group including WI and Towns Women's Guilds
Youth Groups including Guides & Scouts
Other