

On Your Marks... Get Set **Go!**

Making the most of 2012

Programme

Morning Conference

- 10.00am Delegate registration**
Tea and coffee served
- 10.30am Welcome**
Nigel Walmsley
Chairman, Tourism South East
- 10.40am Big Issues Update**
Bob Collier
Managing Director, Tourism South East
- 11.00am 2012 Olympics –
Carrying the torch for the
South East**
Pam Alexander
Chief Executive,
SEEDA
- 11.10am More than just medals -
Launch of Visitor Economy
Strategy**
Bob Collier
Chair, joined by members of the
Visitor Economy Sub-group
- 11.40am Ade Adepitan MBE**
British Paralympian Gold Medallist
- 12.10pm The floor is yours!**
Questions for speakers and Directors
of Tourism South East

- 12.30pm Lunch and Networking
Opportunities**

Afternoon Seminars

Choose from:

- 1.30 - 4.30pm** **Hosting the World,
Know Your Markets**
Guest industry speakers from long
and short haul markets
- 2-3pm** **Are you Accessible?**
Jenny Littman MBE
Chief Executive, Tourism for All
- 2-3pm** **Making the Legacy a Reality**
Simon Curtis
Medway Council / Dickens World
Paul Mainds
River & Rowing Museum
Caterina L'Origgio
SEEDA
- 3-4pm** **The Inside Track**
Optional tour of racecourse

