

Group Travel Fairs 2010

The successful regional Group Travel Fairs have three new and exciting venues for the 2010 events. Sponsored by Group Travel Organiser magazine, the fairs attract group travel organisers, educational providers and coach and tour operators who are invited to attend from our extensive database. Overseas operators, press and media from near Europe will also be attending the events.

Group Travel Fair Statistics

QA Research, National Group Travel Report (2006) identifies exhibitions as an important part of the marketing mix, allowing a broader reach of the groups market. Tourism South East's Group Travel Fairs were rated as the second most frequented exhibitions.

Research from the Group Travel Fairs 2009:

- 96% of exhibitors found the 2009 fairs worthwhile or very worthwhile
- 96% of exhibitors found the quality of visitors good to excellent
- 80% of exhibitors found the venue good to excellent

"The Group Travel Fairs that Tourism South East organise are invaluable for attracting new business, meeting existing clients and developing new business opportunities with interested group organisers. They are a significant part of the Group marketing strategy for Waddesdon Manor."

Kim Hallett, Waddesdon Manor

Exhibitor Package

- Breakfast
- Packed lunch
- Table cloth
- Table and chairs
- Stand Plan and contact listings

Please note that exhibitors should bring their own stand displays, shell scheme will **not** be provided.

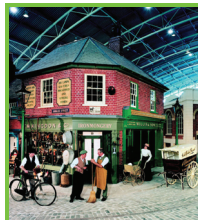


Hall Place & Gardens – Kent

6th February 2010

Hall Place is a fine Grade I listed country house built in 1537 for Sir John Champneys, a wealthy merchant and former Lord Mayor of London. Managed by Bexley Heritage Trust, this beautiful estate of 65 hectares stands on the banks of the River Cray at Bexley.

The Group Travel Fair will be held within the House, giving visitors an opportunity to explore the Tudor Great Hall, overlooked by a minstrel's gallery, and various period rooms.



Milestones – Hampshire

20th February 2010

Milestones is a living history museum inside a massive modern building. With its network of streets, shops, a village green and even a working pub, the museum has something to keep all ages entertained. Milestones is packed full of the things that ordinary people used in the past dating from Victorian times through to the 1930s.

The Group Travel Fair will be held in the museum, allowing visitors to explore the museum as well as collecting all their information for future itineraries.



Henley – Oxfordshire

6th March 2010

The River & Rowing Museum celebrates the River Thames, the sport of rowing, the town of Henley on Thames and the story of The Wind in the Willows. Inspiring objects range from the boat in which Sir Steve Redgrave won his fifth Gold medal to a 250,000 year old hand axe. Temporary exhibition spaces hold an eclectic mix of art installations and community displays. Based in a stunning contemporary building by the Thames in Henley, the Museum also has a fantastic shop and terrace café.

The Group Travel Fair will be held in the Thames Room at the Museum and boat trips from the Museum jetty will be available with Hobbs & Sons.

Booking Deadline

All Group Travel Fairs

11th December 2009