

INVESTING TO WIN: Your membership discount benefits at a glance

NEW FOR 2010 / NEW FOR 2010 / NEW FOR 2010 / NEW FOR 2010 / NEW FOR 2010

eviivo FRONTDESK software

SAVE £420 

The total cost for Tourism South East members is £79+VAT as a one-off installation and training fee for the software, usual price is £499 + VAT. Consumer commission for online bookings start at as little as 6%

Pre-Employment Checks

25% Discount on employment screening 

Employment screening with European Background will enable Tourism South East members to gain access to services normally only available to corporations

Save up to £60 per check

A1-Group

10% Discount on First Aid courses 

Health and Safety Executive recognised First Aid Training, for both groups or individuals either delivered 'in-house' or at open training events. Discount applies to all courses including First Aid and Emergency First Aid At Work, renewals and refreshers

Average saving of £22

IMPROVED FOR 2010 / IMPROVED FOR 2010 / IMPROVED FOR 2010 / IMPROVED FOR 2010


RAC Breakdown Cover

30% OFF 

RAC membership fees - including European cover

Average saving of £43

Windsor Insurance

10% Discount on Keyplan up to 12 guests and discount on Crownplan over 12 guests 

Up to 25% no claims discount tailored for Hotels, Guesthouses, Inns, B&B's & Self-Catering Accommodation

10% saving

Paperwiz

Online sales brochures 

Solution for businesses wanting to convert existing brochures to online sales & marketing tools for wide distribution - high impact at exceptionally low cost of £8 per page

20% saving


Barclaycard Business

- **Joining fee waived** 
- **No minimum monthly usage fee**

Charges from £11.50 for terminal rental service. Transaction fees between 1.25% & 1.50% on electronic transfers - no minimum turnover fee

Average saving of £350

BUPA healthcare discount

25% Discount on BupaCare scheme 

10% Off the Heartbeat scheme

Get Noticed 2010

15% 'Get Noticed' Members Package 

Generate marketing opportunities through interviews, soundtracks, video clips and testimonials to bring websites and printed material to life

Average saving of £445

AA Hotel Service

15% 

Discount on AA accreditation fee

Applies to first year fees for AA Hotel and Guest Accommodation Assessments

Average saving of £55

Argos/Homebase

5% 

Trade account discount over and above other in store discounts - through exclusive store card application

5% saving on top of all other discounts

Take One Media

FREE Brochure Distribution 

Spend £1000 and receive the complimentary Select One distribution service in your county of choice.

Alternatively save even more... spend over £1100 and receive complimentary distribution in 3 counties of choice.

Average saving of £370 **Average saving of £1110**

Online HR advice

FREE Access to online HR advice

Tourism South East members (fewer than 250 staff) get free access to the HR Business Adviser website containing advice and resources on HR and employment law

Enjoy the benefits of membership of Tourism South East

- **Attract more customers**
- **Benefit your business**
- **Cut your operating costs**
- **Develop your tourism product**
- **Enjoy local support and national influence**

For more information and to access any of these benefits please contact the membership team on **023 8062 5544**



MEMBER BENEFITS 2010

TOURISM SOUTH EAST

THE HAMPSHIRE STORY ... HIGHLIGHTS OF 2009

It has been a packed and successful year for Hampshire starting with the Car-free tourism campaign. Run in conjunction with South West Trains, the aim was to encourage people out of London and down to Hampshire on 2-for-1 offers. The 50 organisations taking part included accommodation providers, restaurants and clubs, attractions and special activity providers such as biking and sailing.

The Hampshire Hospitality Awards (now in its fourth year) grew to encompass 75 eateries all keen to offer a warm Hampshire welcome to residents and visitors alike. A successful members' day was held at The Rosebowl (where sadly rain stopped play!) and our first networking event saw 40 members meet for summer drinks and canapés at Avington Park near Winchester.

On the support personnel side, a Hampshire DMS co-ordinator (Jo Trussler) was appointed toward the end of the year to look after the Hampshire data for the ATP and we are currently looking at funding another position to manage the new DMS Strategy for the county.

The Hampshire story continued ... plans for 2010 revealed

Work has already started on a rural pubs project to encourage families to visit pubs with some form of attraction nearby. It's due for a spring launch and will help families keep the little people happy - there are 50 pubs with attractions ranging from ducks in the pub garden to a nearby beach for crabbing or a fully-fledged visitor experience.

2010 will also see a great working collaboration with Southampton Airport. Jan Halliday, Southampton Airport's Director of Marketing and Communications now sits on the Partnership and is working to deliver six in-bound projects next year, starting with encouraging shoppers to the January sales.

Looking forward to members' events, Paulton's Park will host a members' conference on 15 April and we'll be holding a special evening networking event at Whitchurch Silk Mill on 8 July. So, do join us as we work to encourage tourism in Hampshire.

CONTACT US:

To find out more about opportunities in your area and how to join Tourism South East, please contact your local team or our central membership department.

Tourism South East Central Membership Team

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