

South East Accommodation Stock Analysis

	No. Businesses		No. Bedrooms, units or pitches		No. Bedspaces		No. Quality Assured		No. Ungraded		No. Unknown		No. Estimated	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Caravan & Camping	488	5.2	49,868	31.2	229,685	51.4	173	35.5	315	64.5%	6	1.2%	278	57.0%
Group	95	1.0	12,210	7.6	16,817	3.8	28	29.5	67	70.5%	4	4.2%	4	4.2%
Self Catering	2,649	28.5	10,520	6.6	21,415	4.8	1,560	58.9	1089	41.1%	34	1.3%	985	37.2%
Serviced	6,064	65.2	87,192	54.6	179,154	40.1	2,094	34.5	3970	65.5%	5	0.1%	720	11.9%
TOTAL	9,296	100	159,790	100	447,071	100	3,855	41.5	5441	58.5%	49	0.5%	1987	21.4%

South East Accommodation Quality Grading Analysis

	1*		2*		3*		4*		5*		Star Budget Hotel		TOTAL	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Caravan & Camping	4	2.3%	13	7.5%	37	21.4%	81	46.8%	38	22.0%	0	0.0%	173	4.5%
Group	4	14.3%	10	35.7%	10	35.7%	4	14.3%	0	0.0%	0	0.0%	28	0.7%
Self Catering	7	0.4%	73	4.7%	585	37.5%	800	51.3%	95	6.1%	0	0.0%	1560	40.5%
Serviced	5	0.2%	206	9.8%	724	34.6%	953	45.5%	103	4.9%	103	4.9%	2094	54.3%
TOTAL	20	0.5%	302	7.8%	1356	35.2%	1838	47.7%	236	6.1%	103	2.7%	3855	100.0%