

### Appendix 3: South East and Sub-Regional Accommodation Stock Analysis

#### South East Accommodation Stock Analysis

|                   | No. Businesses |            | No. Bedrooms or Pitches |            | No. Bedspaces  |            | No. Quality Assured |             | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|------------|-------------------------|------------|----------------|------------|---------------------|-------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %          | Count                   | %          | Count          | %          | Count               | %           | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 488            | 5.2        | 49,868                  | 31.2       | 229,685        | 51.4       | 173                 | 35.5        | 315          | 64.5%        | 5           | 1.0%        | 278           | 57.0%        |
| Group             | 95             | 1.0        | 12,210                  | 7.6        | 16,817         | 3.8        | 28                  | 29.5        | 67           | 70.5%        | 2           | 2.1%        | 4             | 4.2%         |
| Self Catering     | 2,649          | 28.5       | 10,520                  | 6.6        | 21,415         | 4.8        | 1,560               | 58.9        | 1089         | 41.1%        | 32          | 1.2%        | 985           | 37.2%        |
| Serviced          | 6,064          | 65.2       | 87,192                  | 54.6       | 179,154        | 40.1       | 2,094               | 34.5        | 3970         | 65.5%        | 8           | 0.1%        | 720           | 11.9%        |
| <b>TOTAL</b>      | <b>9,296</b>   | <b>100</b> | <b>159,790</b>          | <b>100</b> | <b>447,071</b> | <b>100</b> | <b>3,855</b>        | <b>41.5</b> | <b>5,441</b> | <b>58.5%</b> | <b>46</b>   | <b>0.5%</b> | <b>1,987</b>  | <b>21.4%</b> |

#### South East Accommodation Quality Grading Analysis

|                   | 1*        |             | 2*         |             | 3*           |              | 4*           |              | 5*         |             | Star Budget Hotel |             | TOTAL        |               |
|-------------------|-----------|-------------|------------|-------------|--------------|--------------|--------------|--------------|------------|-------------|-------------------|-------------|--------------|---------------|
|                   | Count     | %           | Count      | %           | Count        | %            | Count        | %            | Count      | %           | Count             | %           | Count        | %             |
| Caravan & Camping | 4         | 2.3%        | 13         | 7.5%        | 37           | 21.4%        | 81           | 46.8%        | 38         | 22.0%       | 0                 | 0.0%        | <b>173</b>   | <b>4.5%</b>   |
| Group             | 4         | 14.3%       | 10         | 35.7%       | 10           | 35.7%        | 4            | 14.3%        | 0          | 0.0%        | 0                 | 0.0%        | <b>28</b>    | <b>0.7%</b>   |
| Self Catering     | 7         | 0.4%        | 73         | 4.7%        | 585          | 37.5%        | 800          | 51.3%        | 95         | 6.1%        | 0                 | 0.0%        | <b>1560</b>  | <b>40.5%</b>  |
| Serviced          | 5         | 0.2%        | 206        | 9.8%        | 724          | 34.6%        | 953          | 45.5%        | 103        | 4.9%        | 103               | 4.9%        | <b>2094</b>  | <b>54.3%</b>  |
| <b>TOTAL</b>      | <b>20</b> | <b>0.5%</b> | <b>302</b> | <b>7.8%</b> | <b>1,356</b> | <b>35.2%</b> | <b>1,838</b> | <b>47.7%</b> | <b>236</b> | <b>6.1%</b> | <b>103</b>        | <b>2.7%</b> | <b>3,855</b> | <b>100.0%</b> |

### Berkshire Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 13             | 2.7%          | 581                     | 5.0%          | 2414          | 9.8%          | 7                   | 53.8%        | 6            | 46.2%        | 0           | 0.0%        | 13            | 100.0%       |
| Group             | 4              | 0.8%          | 128                     | 1.1%          | 223           | 0.9%          | 1                   | 25.0%        | 3            | 75.0%        | 0           | 0.0%        | 0             | 0.0%         |
| Self Catering     | 40             | 8.4%          | 123                     | 1.1%          | 254           | 1.0%          | 20                  | 48.8%        | 21           | 51.2%        | 0           | 0.0%        | 1             | 2.4%         |
| Serviced          | 422            | 88.1%         | 10747                   | 92.8%         | 21741         | 88.3%         | 126                 | 29.9%        | 295          | 70.1%        | 3           | 0.7%        | 54            | 12.8%        |
| <b>TOTAL</b>      | <b>479</b>     | <b>100.0%</b> | <b>11579</b>            | <b>100.0%</b> | <b>24632</b>  | <b>100.0%</b> | <b>154</b>          | <b>32.2%</b> | <b>325</b>   | <b>67.8%</b> | <b>3</b>    | <b>0.6%</b> | <b>68</b>     | <b>14.2%</b> |

### Berkshire Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |              | 3*        |              | 4*        |              | 5*       |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|--------------|-----------|--------------|-----------|--------------|----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %            | Count     | %            | Count     | %            | Count    | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 1         | 14.3%        | 1         | 14.3%        | 5         | 71.4%        | 0        | 0.0%        | 0                 | 0.0%        | 7          | 4.5%          |
| Group             | 0        | 0.0%        | 0         | 0.0%         | 1         | 100.0%       | 0         | 0.0%         | 0        | 0.0%        | 0                 | 0.0%        | 1          | 0.6%          |
| Self Catering     | 0        | 0.0%        | 3         | 15.0%        | 9         | 45.0%        | 6         | 30.0%        | 2        | 10.0%       | 0                 | 0.0%        | 20         | 13.0%         |
| Serviced          | 0        | 0.0%        | 14        | 11.1%        | 39        | 31.0%        | 63        | 50.0%        | 2        | 1.6%        | 8                 | 6.3%        | 126        | 81.8%         |
| <b>TOTAL</b>      | <b>0</b> | <b>0.0%</b> | <b>18</b> | <b>11.7%</b> | <b>50</b> | <b>32.5%</b> | <b>74</b> | <b>48.1%</b> | <b>4</b> | <b>2.6%</b> | <b>8</b>          | <b>5.2%</b> | <b>154</b> | <b>100.0%</b> |

### Buckinghamshire Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |             |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|-------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %           |
| Caravan & Camping | 13             | 3.0%          | 495                     | 7.0%          | 1980          | 13.5%         | 2                   | 15.4%        | 11           | 84.6%        | 1           | 12.5%       | 12            | 92.3%       |
| Group             | 5              | 1.1%          | 787                     | 11.1%         | 969           | 6.6%          | 2                   | 40.0%        | 3            | 60.0%        | 0           | 0.0%        | 0             | 0.0%        |
| Self Catering     | 48             | 11.0%         | 176                     | 2.5%          | 346           | 2.4%          | 26                  | 54.2%        | 22           | 45.8%        | 4           | 8.3%        | 4             | 8.3%        |
| Serviced          | 372            | 84.9%         | 5654                    | 79.5%         | 11336         | 77.5%         | 134                 | 36.0%        | 238          | 64.0%        | 3           | 0.8%        | 21            | 5.6%        |
| <b>TOTAL</b>      | <b>438</b>     | <b>100.0%</b> | <b>7112</b>             | <b>100.0%</b> | <b>14631</b>  | <b>100.0%</b> | <b>164</b>          | <b>37.4%</b> | <b>274</b>   | <b>62.6%</b> | <b>8</b>    | <b>1.8%</b> | <b>37</b>     | <b>8.4%</b> |

### Buckinghamshire Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |              | 3*        |              | 4*        |              | 5*       |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|--------------|-----------|--------------|-----------|--------------|----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %            | Count     | %            | Count     | %            | Count    | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 1         | 50.0%        | 0         | 0.0%         | 1         | 50.0%        | 0        | 0.0%        | 0                 | 0.0%        | 2          | 1.2%          |
| Group             | 1        | 50.0%       | 1         | 50.0%        | 0         | 0.0%         | 0         | 0.0%         | 0        | 0.0%        | 0                 | 0.0%        | 2          | 1.2%          |
| Self Catering     | 0        | 0.0%        | 3         | 11.5%        | 9         | 34.6%        | 14        | 53.8%        | 0        | 0.0%        | 0                 | 0.0%        | 26         | 15.9%         |
| Serviced          | 1        | 0.7%        | 21        | 15.7%        | 41        | 30.6%        | 55        | 41.0%        | 4        | 3.0%        | 12                | 9.0%        | 134        | 81.7%         |
| <b>TOTAL</b>      | <b>2</b> | <b>1.2%</b> | <b>26</b> | <b>15.9%</b> | <b>50</b> | <b>30.5%</b> | <b>70</b> | <b>42.7%</b> | <b>4</b> | <b>2.4%</b> | <b>12</b>         | <b>7.3%</b> | <b>164</b> | <b>100.0%</b> |

### East Sussex Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 73             | 5.4%          | 8010                    | 34.6%         | 36685         | 55.7%         | 20                  | 27.4%        | 53           | 72.6%        | 0           | 0.0%        | 73            | 100.0%       |
| Group             | 15             | 1.1%          | 1746                    | 7.5%          | 2224          | 3.4%          | 3                   | 20.0%        | 12           | 80.0%        | 0           | 0.0%        | 1             | 6.7%         |
| Self Catering     | 494            | 36.6%         | 1514                    | 6.5%          | 3098          | 4.7%          | 272                 | 55.1%        | 222          | 44.9%        | 9           | 1.8%        | 201           | 40.7%        |
| Serviced          | 768            | 56.9%         | 11882                   | 51.3%         | 23842         | 36.2%         | 262                 | 34.1%        | 506          | 65.9%        | 0           | 0.0%        | 147           | 19.1%        |
| <b>TOTAL</b>      | <b>1350</b>    | <b>100.0%</b> | <b>23152</b>            | <b>100.0%</b> | <b>65849</b>  | <b>100.0%</b> | <b>557</b>          | <b>41.3%</b> | <b>793</b>   | <b>58.7%</b> | <b>9</b>    | <b>0.7%</b> | <b>422</b>    | <b>31.3%</b> |

### East Sussex Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |             | 3*         |              | 4*         |              | 5*        |              | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|-------------|------------|--------------|------------|--------------|-----------|--------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %           | Count      | %            | Count      | %            | Count     | %            | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 1         | 5.0%        | 4          | 20.0%        | 10         | 50.0%        | 5         | 25.0%        | 0                 | 0.0%        | <b>20</b>  | <b>3.6%</b>   |
| Group             | 0        | 0.0%        | 3         | 100.0%      | 0          | 0.0%         | 0          | 0.0%         | 0         | 0.0%         | 0                 | 0.0%        | <b>3</b>   | <b>0.5%</b>   |
| Self Catering     | 2        | 0.7%        | 10        | 3.7%        | 97         | 35.7%        | 138        | 50.7%        | 25        | 9.2%         | 0                 | 0.0%        | <b>272</b> | <b>48.8%</b>  |
| Serviced          | 1        | 0.4%        | 14        | 5.3%        | 92         | 35.1%        | 124        | 47.3%        | 26        | 9.9%         | 5                 | 1.9%        | <b>262</b> | <b>47.0%</b>  |
| <b>TOTAL</b>      | <b>3</b> | <b>0.5%</b> | <b>28</b> | <b>5.0%</b> | <b>193</b> | <b>34.6%</b> | <b>272</b> | <b>48.8%</b> | <b>56</b> | <b>10.1%</b> | <b>5</b>          | <b>0.9%</b> | <b>557</b> | <b>100.0%</b> |

### Hampshire Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 81             | 4.6%          | 11600                   | 36.8%         | 47393         | 54.8%         | 25                  | 30.9%        | 56           | 69.1%        | 0           | 0.0%        | 0             | 0.0%         |
| Group             | 14             | 0.8%          | 3077                    | 9.8%          | 4353          | 5.0%          | 3                   | 21.4%        | 11           | 78.6%        | 1           | 7.1%        | 2             | 14.3%        |
| Self Catering     | 416            | 23.5%         | 1293                    | 4.1%          | 2666          | 3.1%          | 240                 | 57.7%        | 176          | 42.3%        | 3           | 0.7%        | 83            | 20.0%        |
| Serviced          | 1259           | 71.1%         | 15577                   | 49.4%         | 32083         | 37.1%         | 381                 | 30.3%        | 878          | 69.7%        | 0           | 0.0%        | 148           | 11.8%        |
| <b>TOTAL</b>      | <b>1770</b>    | <b>100.0%</b> | <b>31547</b>            | <b>100.0%</b> | <b>86495</b>  | <b>100.0%</b> | <b>649</b>          | <b>36.7%</b> | <b>1121</b>  | <b>63.3%</b> | <b>4</b>    | <b>0.2%</b> | <b>233</b>    | <b>13.2%</b> |

### Hampshire Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |             | 3*         |              | 4*         |              | 5*        |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|-------------|------------|--------------|------------|--------------|-----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %           | Count      | %            | Count      | %            | Count     | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 0         | 0.0%        | 6          | 24.0%        | 15         | 60.0%        | 4         | 16.0%       | 0                 | 0.0%        | <b>25</b>  | <b>3.9%</b>   |
| Group             | 1        | 33.3%       | 0         | 0.0%        | 2          | 66.7%        | 0          | 0.0%         | 0         | 0.0%        | 0                 | 0.0%        | <b>3</b>   | <b>0.5%</b>   |
| Self Catering     | 1        | 0.4%        | 10        | 4.2%        | 105        | 43.8%        | 112        | 46.7%        | 12        | 5.0%        | 0                 | 0.0%        | <b>240</b> | <b>37.0%</b>  |
| Serviced          | 1        | 0.3%        | 39        | 10.2%       | 133        | 34.9%        | 164        | 43.0%        | 18        | 4.7%        | 26                | 6.8%        | <b>381</b> | <b>58.7%</b>  |
| <b>TOTAL</b>      | <b>3</b> | <b>0.5%</b> | <b>49</b> | <b>7.6%</b> | <b>246</b> | <b>37.9%</b> | <b>291</b> | <b>44.8%</b> | <b>34</b> | <b>5.2%</b> | <b>26</b>         | <b>4.0%</b> | <b>649</b> | <b>100.0%</b> |

### IOW Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 71             | 5.4%          | 7173                    | 39.1%         | 36501         | 59.9%         | 50                  | 70.4%        | 21           | 29.6%        | 0           | 0.0%        | 67            | 94.4%        |
| Group             | 10             | 0.8%          | 373                     | 2.0%          | 1459          | 2.4%          | 1                   | 10.0%        | 9            | 90.0%        | 0           | 0.0%        | 0             | 0.0%         |
| Self Catering     | 785            | 59.9%         | 4052                    | 22.1%         | 8654          | 14.2%         | 443                 | 56.4%        | 342          | 43.6%        | 0           | 0.0%        | 184           | 23.4%        |
| Serviced          | 445            | 33.9%         | 6767                    | 36.8%         | 14351         | 23.5%         | 201                 | 45.2%        | 244          | 54.8%        | 0           | 0.0%        | 13            | 2.9%         |
| <b>TOTAL</b>      | <b>1311</b>    | <b>100.0%</b> | <b>18365</b>            | <b>100.0%</b> | <b>60965</b>  | <b>100.0%</b> | <b>695</b>          | <b>53.0%</b> | <b>616</b>   | <b>47.0%</b> | <b>0</b>    | <b>0.0%</b> | <b>264</b>    | <b>20.1%</b> |

### IOW Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |             | 3*         |              | 4*         |              | 5*        |             | Budget   |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|-------------|------------|--------------|------------|--------------|-----------|-------------|----------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %           | Count      | %            | Count      | %            | Count     | %           | Count    | %           | Count      | %             |
| Caravan & Camping | 4        | 8.0%        | 5         | 10.0%       | 15         | 30.0%        | 18         | 36.0%        | 8         | 16.0%       | 0        | 0.0%        | <b>50</b>  | <b>7.2%</b>   |
| Group             | 0        | 0.0%        | 0         | 0.0%        | 1          | 100.0%       | 0          | 0.0%         | 0         | 0.0%        | 0        | 0.0%        | <b>1</b>   | <b>0.1%</b>   |
| Self Catering     | 2        | 0.5%        | 21        | 4.7%        | 180        | 40.6%        | 218        | 49.2%        | 22        | 5.0%        | 0        | 0.0%        | <b>443</b> | <b>63.7%</b>  |
| Serviced          | 2        | 1.0%        | 37        | 18.4%       | 61         | 30.3%        | 93         | 46.3%        | 7         | 3.5%        | 1        | 0.5%        | <b>201</b> | <b>28.9%</b>  |
| <b>TOTAL</b>      | <b>8</b> | <b>1.2%</b> | <b>63</b> | <b>9.1%</b> | <b>257</b> | <b>37.0%</b> | <b>329</b> | <b>47.3%</b> | <b>37</b> | <b>5.3%</b> | <b>1</b> | <b>0.1%</b> | <b>695</b> | <b>100.0%</b> |

### Kent Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 112            | 6.9%          | 12068                   | 43.2%         | 57788         | 65.6%         | 33                  | 29.5%        | 79           | 70.5%        | 0           | 0.0%        | 1             | 0.9%         |
| Group             | 20             | 1.2%          | 2630                    | 9.4%          | 3295          | 3.7%          | 9                   | 45.0%        | 11           | 55.0%        | 0           | 0.0%        | 0             | 0.0%         |
| Self Catering     | 461            | 28.3%         | 1298                    | 4.6%          | 2685          | 3.0%          | 313                 | 67.9%        | 148          | 32.1%        | 0           | 0.0%        | 362           | 78.5%        |
| Serviced          | 1038           | 63.6%         | 11921                   | 42.7%         | 24381         | 27.7%         | 385                 | 37.1%        | 653          | 62.9%        | 0           | 0.0%        | 171           | 16.5%        |
| <b>TOTAL</b>      | <b>1631</b>    | <b>100.0%</b> | <b>27917</b>            | <b>100.0%</b> | <b>88149</b>  | <b>100.0%</b> | <b>740</b>          | <b>45.4%</b> | <b>891</b>   | <b>54.6%</b> | <b>0</b>    | <b>0.0%</b> | <b>534</b>    | <b>32.7%</b> |

### Kent Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |             | 3*         |              | 4*         |              | 5*        |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|-------------|------------|--------------|------------|--------------|-----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %           | Count      | %            | Count      | %            | Count     | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 1         | 3.0%        | 3          | 9.1%         | 15         | 45.5%        | 14        | 42.4%       | 0                 | 0.0%        | <b>33</b>  | <b>4.5%</b>   |
| Group             | 0        | 0.0%        | 4         | 44.4%       | 4          | 44.4%        | 1          | 11.1%        | 0         | 0.0%        | 0                 | 0.0%        | <b>9</b>   | <b>1.2%</b>   |
| Self Catering     | 0        | 0.0%        | 9         | 2.9%        | 90         | 28.8%        | 194        | 62.0%        | 20        | 6.4%        | 0                 | 0.0%        | <b>313</b> | <b>42.3%</b>  |
| Serviced          | 0        | 0.0%        | 25        | 6.5%        | 121        | 31.4%        | 196        | 50.9%        | 22        | 5.7%        | 21                | 5.5%        | <b>385</b> | <b>52.0%</b>  |
| <b>TOTAL</b>      | <b>0</b> | <b>0.0%</b> | <b>39</b> | <b>5.3%</b> | <b>218</b> | <b>29.5%</b> | <b>406</b> | <b>54.9%</b> | <b>56</b> | <b>7.6%</b> | <b>21</b>         | <b>2.8%</b> | <b>740</b> | <b>100.0%</b> |

### Oxfordshire Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 38             | 4.0%          | 1849                    | 15.5%         | 7839          | 29.4%         | 7                   | 18.4%        | 31           | 81.6%        | 3           | 7.9%        | 35            | 92.1%        |
| Group             | 17             | 1.8%          | 2214                    | 18.6%         | 2863          | 10.7%         | 3                   | 17.6%        | 14           | 82.4%        | 1           | 5.9%        | 1             | 5.9%         |
| Self Catering     | 152            | 16.2%         | 803                     | 6.7%          | 1652          | 6.2%          | 98                  | 64.5%        | 54           | 35.5%        | 7           | 4.6%        | 73            | 48.0%        |
| Serviced          | 733            | 78.0%         | 7046                    | 59.2%         | 14351         | 53.7%         | 254                 | 34.7%        | 479          | 65.3%        | 1           | 0.1%        | 79            | 10.8%        |
| <b>TOTAL</b>      | <b>940</b>     | <b>100.0%</b> | <b>11912</b>            | <b>100.0%</b> | <b>26705</b>  | <b>100.0%</b> | <b>362</b>          | <b>38.5%</b> | <b>578</b>   | <b>61.5%</b> | <b>12</b>   | <b>1.3%</b> | <b>188</b>    | <b>20.0%</b> |

### Oxfordshire Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |             | 3*         |              | 4*         |              | 5*        |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|-------------|------------|--------------|------------|--------------|-----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %           | Count      | %            | Count      | %            | Count     | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 0         | 0.0%        | 1          | 14.3%        | 4          | 57.1%        | 2         | 28.6%       | 0                 | 0.0%        | 7          | 1.9%          |
| Group             | 0        | 0.0%        | 1         | 33.3%       | 1          | 33.3%        | 1          | 33.3%        | 0         | 0.0%        | 0                 | 0.0%        | 3          | 0.8%          |
| Self Catering     | 1        | 1.0%        | 4         | 4.1%        | 31         | 31.6%        | 55         | 56.1%        | 7         | 7.1%        | 0                 | 0.0%        | 98         | 27.1%         |
| Serviced          | 0        | 0.0%        | 18        | 7.1%        | 104        | 40.9%        | 112        | 44.1%        | 11        | 4.3%        | 9                 | 3.5%        | 254        | 70.2%         |
| <b>TOTAL</b>      | <b>1</b> | <b>0.3%</b> | <b>23</b> | <b>6.4%</b> | <b>137</b> | <b>37.8%</b> | <b>172</b> | <b>47.5%</b> | <b>20</b> | <b>5.5%</b> | <b>9</b>          | <b>2.5%</b> | <b>362</b> | <b>100.0%</b> |

### Surrey Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 18             | 3.1%          | 1165                    | 10.4%         | 5315          | 22.1%         | 7                   | 38.9%        | 11           | 61.1%        | 0           | 0.0%        | 17            | 94.4%        |
| Group             | 8              | 1.4%          | 1233                    | 11.0%         | 1334          | 5.6%          | 4                   | 50.0%        | 4            | 50.0%        | 0           | 0.0%        | 0             | 0.0%         |
| Self Catering     | 49             | 8.3%          | 645                     | 5.8%          | 807           | 3.4%          | 36                  | 73.5%        | 13           | 26.5%        | 2           | 4.1%        | 11            | 22.4%        |
| Serviced          | 513            | 87.2%         | 8157                    | 72.8%         | 16554         | 68.9%         | 142                 | 27.7%        | 371          | 72.3%        | 0           | 0.0%        | 66            | 12.9%        |
| <b>TOTAL</b>      | <b>588</b>     | <b>100.0%</b> | <b>11200</b>            | <b>100.0%</b> | <b>24010</b>  | <b>100.0%</b> | <b>189</b>          | <b>32.1%</b> | <b>399</b>   | <b>67.9%</b> | <b>2</b>    | <b>0.3%</b> | <b>94</b>     | <b>16.0%</b> |

### Surrey Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |              | 3*        |              | 4*        |              | 5*       |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|--------------|-----------|--------------|-----------|--------------|----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %            | Count     | %            | Count     | %            | Count    | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 1         | 14.3%        | 2         | 28.6%        | 4         | 57.1%        | 0        | 0.0%        | 0                 | 0.0%        | 7          | 3.7%          |
| Group             | 2        | 50.0%       | 1         | 25.0%        | 0         | 0.0%         | 1         | 25.0%        | 0        | 0.0%        | 0                 | 0.0%        | 4          | 2.1%          |
| Self Catering     | 0        | 0.0%        | 3         | 8.3%         | 21        | 58.3%        | 11        | 30.6%        | 1        | 2.8%        | 0                 | 0.0%        | 36         | 19.0%         |
| Serviced          | 0        | 0.0%        | 19        | 13.4%        | 56        | 39.4%        | 52        | 36.6%        | 3        | 2.1%        | 12                | 8.5%        | 142        | 75.1%         |
| <b>TOTAL</b>      | <b>2</b> | <b>1.1%</b> | <b>24</b> | <b>12.7%</b> | <b>79</b> | <b>41.8%</b> | <b>68</b> | <b>36.0%</b> | <b>4</b> | <b>2.1%</b> | <b>12</b>         | <b>6.3%</b> | <b>189</b> | <b>100.0%</b> |

### West Sussex Accommodation Stock Analysis

|                   | No. Businesses |               | No. Bedrooms or Pitches |               | No. Bedspaces |               | No. Quality Assured |              | No. Ungraded |              | No. Unknown |             | No. Estimated |              |
|-------------------|----------------|---------------|-------------------------|---------------|---------------|---------------|---------------------|--------------|--------------|--------------|-------------|-------------|---------------|--------------|
|                   | Count          | %             | Count                   | %             | Count         | %             | Count               | %            | Count        | %            | Count       | %           | Count         | %            |
| Caravan & Camping | 69             | 8.7%          | 6927                    | 40.7%         | 33770         | 60.7%         | 22                  | 31.9%        | 47           | 68.1%        | 1           | 1.4%        | 59            | 85.5%        |
| Group             | 2              | 0.3%          | 22                      | 0.1%          | 97            | 0.2%          | 2                   | 100.0%       | 0            | 0.0%         | 0           | 0.0%        | 0             | 0.0%         |
| Self Catering     | 204            | 25.9%         | 616                     | 3.6%          | 1253          | 2.3%          | 112                 | 54.9%        | 92           | 45.1%        | 6           | 2.9%        | 66            | 32.4%        |
| Serviced          | 514            | 65.1%         | 9441                    | 55.5%         | 20517         | 36.9%         | 209                 | 40.7%        | 305          | 59.3%        | 1           | 0.2%        | 22            | 4.3%         |
| <b>TOTAL</b>      | <b>789</b>     | <b>100.0%</b> | <b>17006</b>            | <b>100.0%</b> | <b>55637</b>  | <b>100.0%</b> | <b>345</b>          | <b>43.7%</b> | <b>444</b>   | <b>56.3%</b> | <b>8</b>    | <b>1.1%</b> | <b>147</b>    | <b>18.6%</b> |

### West Sussex Accommodation Quality Grading Analysis

|                   | 1*       |             | 2*        |             | 3*         |              | 4*         |              | 5*        |             | Star Budget Hotel |             | TOTAL      |               |
|-------------------|----------|-------------|-----------|-------------|------------|--------------|------------|--------------|-----------|-------------|-------------------|-------------|------------|---------------|
|                   | Count    | %           | Count     | %           | Count      | %            | Count      | %            | Count     | %           | Count             | %           | Count      | %             |
| Caravan & Camping | 0        | 0.0%        | 3         | 13.6%       | 5          | 22.7%        | 9          | 40.9%        | 5         | 22.7%       | 0                 | 0.0%        | <b>22</b>  | <b>6.4%</b>   |
| Group             | 0        | 0.0%        | 0         | 0.0%        | 1          | 50.0%        | 1          | 50.0%        | 0         | 0.0%        | 0                 | 0.0%        | <b>2</b>   | <b>0.6%</b>   |
| Self Catering     | 1        | 0.9%        | 10        | 8.9%        | 43         | 38.4%        | 52         | 46.4%        | 6         | 5.4%        | 0                 | 0.0%        | <b>112</b> | <b>32.5%</b>  |
| Serviced          | 0        | 0.0%        | 19        | 9.1%        | 77         | 36.8%        | 94         | 45.0%        | 10        | 4.8%        | 9                 | 4.3%        | <b>209</b> | <b>60.6%</b>  |
| <b>TOTAL</b>      | <b>1</b> | <b>0.3%</b> | <b>32</b> | <b>9.3%</b> | <b>126</b> | <b>36.5%</b> | <b>156</b> | <b>45.2%</b> | <b>21</b> | <b>6.1%</b> | <b>9</b>          | <b>2.6%</b> | <b>345</b> | <b>100.0%</b> |