

your own  
**e-brochure**  
 just **£12\*** per page

**\*20% discount on normal price**

**paperwiz**



**Leading digital design agency ebxp – and fellow Tourism South East (TSE) member – are proud to announce the launch of their new fabulously low-cost, fast e-brochure solution, Paperwiz, with a special offer price of £12 per printed page to all TSE members.**

Paperwiz is the ideal solution for companies wanting to convert existing brochures to online sales & marketing tools for wide distribution - giving you high impact at exceptionally low cost.

Paperwiz e-brochures retain the look and layout of traditional printed brochures whilst the contents, page-turning technology and zoom features make it as easy to navigate as reading a printed version. Paperwiz even includes

advanced features like keyword search, SEO and results measurement through Google Analytics allowing businesses to really make the most of their digital marketing.

To see what our e-brochures including Paperwiz look like, check out [www.ebxp.com](http://www.ebxp.com)



You simply provide us with a PDF (see specification below) and ebxp will produce your e-brochure within a week. You can use it effectively across a range of promotional and sales activities including:

**Online direct marketing:** email the e-brochure to your customer database and work with partners to share information and databases (where third party mailing permission is granted). Emailing your e-brochure to any number of potential new customers is far more cost-effective than direct mail.

**“Price is no longer a barrier to having your own ebrochure”**

**Information requests:** Respond to telephone and email requests for information within seconds by emailing the e-brochure. It means your product or service will be in front of potential customers immediately!

**Save money on print, distribution and postage:** This is a great way to reduce brochure numbers yet get wider distribution and readership. And if you need to change details or update prices, it's a cost-effective way to have your brochure up-to-date!

**Target overseas markets effectively - and at low cost:** Save on print costs when having your brochure translated into foreign languages. Provide ebxp with the translated artwork and we'll produce your brochures quickly and inexpensively.

- What ebxp gives you:**
- An e-brochure converted from your printed brochure PDF @ £12 per page.
  - Additional options include logo branding, Google analytics embedded, bespoke background colour and tailored buttons on the toolbar.
  - e-brochures are hosted by Paperwiz
  - Production timings vary based on schedules but 48-72 hours response on average. (All costs are subject to 17.5% VAT)

- You Provide:**
- 300 dpi PDF in RGB format (there is a small charge to convert to RGB if not available)
  - Hard copy of your printed brochure

**For more information and to arrange production of your e-brochure, contact:**

**Jeannie Shapiro**  
[jeannie@ebxp.com](mailto:jeannie@ebxp.com)  
 Tel: 01869 255747

And if you need any website work, we can help with that too!

\* Based on normal price of £15 per page