



17-18 MARCH 2010 OLYMPIA LONDON

BEST OF BRITAIN & IRELAND

TRAVEL TRADE FORUM

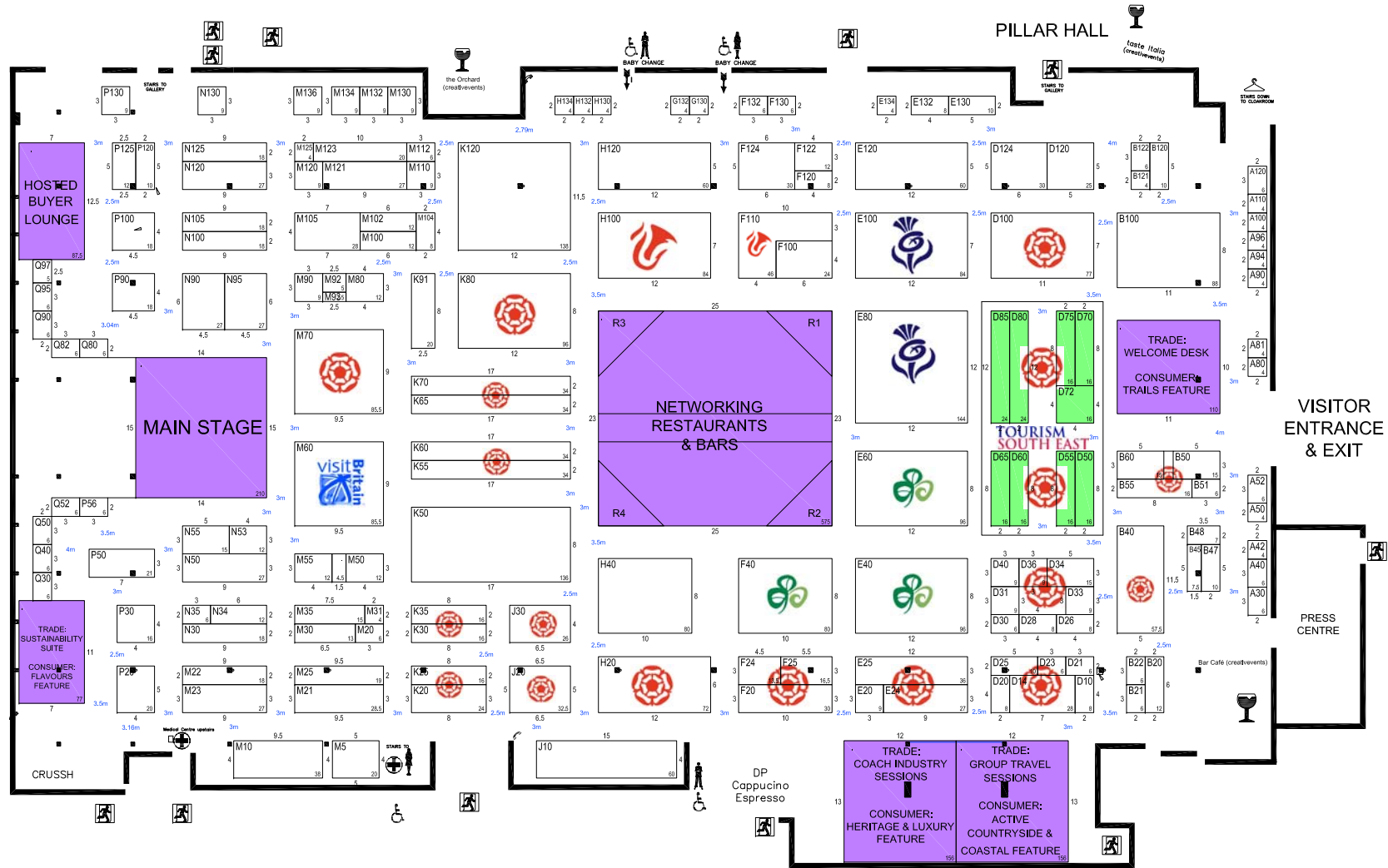
— INCORPORATING BRITISH TRAVEL TRADE FAIR —



19-20 MARCH OLYMPIA LONDON

BEST OF BRITAIN & IRELAND 2010

In association with



PILLAR HALL



taste Italia (credit events)

VISITOR ENTRANCE & EXIT

PRESS CENTRE

TOURISM SOUTH EAST

TRADE: COACH INDUSTRY SESSIONS
 TRADE: GROUP TRAVEL SESSIONS
 CONSUMER: HERITAGE & LUXURY FEATURE
 CONSUMER: ACTIVE COUNTRYSIDE & COASTAL FEATURE

NETWORKING RESTAURANTS & BARS

HOSTED BUYER LOUNGE

MAIN STAGE

TRADE: SUSTAINABILITY SUITE
 CONSUMER: FLAVOURS FEATURE

TRADE: WELCOME DESK
 CONSUMER: TRAILS FEATURE

DP Cappuccino Espresso

Bar Cafe (credit events)



the Orchard (theatre/events)



BABY CHANGE



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STAIRS TO GALLERY



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